



## CARBON NEUTRAL Products

### FEATURES

**Carbon Neutral** products by National Envelope are sold with no carbon output associated with them, making them Carbon Neutral. Product and packaging materials, inbound transportation related to those materials, and the energy used to make the product are considered in the calculation of the carbon output. Our CN products are rendered carbon neutral by virtue of carbon credits purchased through the Chicago Climate Exchange (CCX) and retired equal to the amount of the carbon generated in the making of our CN products. The carbon quantity to be retired is computed with a custom carbon calculator developed specifically for National Envelope by the CarbonNeutral Company of London, England, our carbon assessment consultant in conjunction with the Edinburgh Center for Carbon Management, an internationally renowned analytical facility for carbon and related eco-metrics.

### ADVANTAGES

Carbon Neutral Products by National Envelope are considered free of their associated carbon dioxide (CO<sub>2</sub>) which certain environmental studies claim is the principle greenhouse gas. These studies assert that greenhouse gases trap and hold heat in the atmosphere and influence the temperature at which the global atmosphere is in balance. The resulting premise: the more greenhouse gases in the atmosphere, the higher the global temperature will become. By eliminating the CO<sub>2</sub> output associated with a product, there is less greenhouse gas released into the atmosphere, thereby mitigating to a great extent that product's contribution to global warming.

### BENEFITS

Attitudes regarding the environment within our society are changing. Climate change and global warming issues are being taken far more seriously. Both corporate and individual consumers are making changes in the way they make their purchasing decisions due to this shift in attitude and the desire to reduce their carbon footprint. One of the main methods for those companies and consumers desiring to accomplish this is to purchase carbon neutral products. National Envelope's carbon neutral products help any company or organization purchasing them reduce their carbon footprint, promote and support their sustainability policy, and show outwardly by using our Carbon Neutral mark that they are supporting the environment.

### SELECTION

Any product that National Envelope manufactures internally can be produced as carbon neutral. A customer desiring a carbon neutral product through our company must ask for their product to be quoted as carbon neutral and agree to pay the additional cost for the retired carbon which will be added to the product price.

### CERTIFICATION MARKS

The National Envelope Carbon Neutral mark is 1-color and can be printed in any PMS color or black. Any product designated as carbon neutral may carry the National Envelope Carbon Neutral mark on the envelope and/or the product labeling. If a mark is desired, the customer must notify us at time of quotation.

1-Color PMS

4-Color Process



Black & White Positive

