



PLEASE RECYCLE Program

FEATURES

The **Please Recycle Program** is an industry-wide effort by select envelope converters to encourage the recycling of the mail. As a program participant, National Envelope offers the option to print the Please Recycle mark on all of its recyclable envelopes.

The Please Recycle Program is sponsored by the Envelope Manufacturers Association in conjunction with the Direct Marketing Association and the Magazine Publishers Association. These organizations have received the endorsement of the Environmental Protection Agency to include the Please Recycle message on their products. National Envelope is a member of the Envelope Manufacturers Association.

ADVANTAGES

Companies participating in the Please Recycle Program by printing the Please Recycle mark on their envelopes, demonstrate their concern for the environment by encouraging consumers and customers to recycle mailing materials.

BENEFITS

It is not common knowledge that many types of envelopes are recyclable. The Please Recycle Program brings awareness to the recyclability of envelopes and encourages the recipient to recycle their mail. The paper industry has committed to an overall goal of recovering 55 percent of the total paper it produces. The Please Recycle initiative is aimed at encouraging our customers to assist us in recovering more used mail and packaging for recycling through existing municipal waste streams and similar waste collection systems. The primary goal of the program is to improve the management of our resources for the benefit of future generations.

SELECTION

National Envelope offers access to the widest variety of proprietary and commodity papers in the country, all of which are recyclable. We also have the widest variety of in-stock envelopes converted from recyclable paper.

CERTIFICATION MARKS

The Please Recycle mark can be printed as 4-color CMYK, 2-color PMS 295 and PMS 356, 1-color PMS 295, or Black & White. We can also permit the mark to be printed in any single PMS color to accommodate spot-color jobs. The mark has the option to be used with or without the envelope shadow. It can be used without qualification only if the product or package is made entirely from recyclable material. If a mark is desired, the customer must notify us at time of quotation.

2-Color PMS 295 & PMS 356

4-Color Process



Black & White Positive



Black & White Negative



1-Color PMS

